

Lynnwood Today

Rate Sheet

An advertisement on Lynnwood Today is a very effective way to drive customer interest in your business. Unlike advertising in traditional mass media, you would be reaching your customer base in their own backyard, making much more effective use of your advertising dollars.

As of March 2011, Lynnwood Today receives more than 17,000 views each month. We're a news partner of the Seattle Times and our stories are frequently linked to seattletimes.com, which drives even more viewers to the site.

All ads are static and will be seen on every page of the website. Free graphic design services are available.

For more information, please e-mail lynnwoodtoday@gmail.com.

125 x 125: Located on the right side of the page

- 1 month: \$50
- 3 months: \$40/month

180 x 150: Located on the left side of the page

- 1 month: \$75
- 3 months: \$60/month

970 x 40: Located on top of the page directly under the header (up to three rotating slots available)

- 1 month: \$125
- 3 months: \$100/month

The screenshot shows the Lynnwood Today website interface. At the top, there is a navigation bar with links for FRONT PAGE, ABOUT, ADVERTISE, FORUMS, RESTAURANTS, and SUBSCRIBE. Below the navigation bar is a large banner area with the text "LYNNWOOD TODAY" and "Advertise here". The main content area is divided into several sections: a search bar, a featured article titled "Have your say on proposed North Creek Trail" by Mike Murphy, a contact us section, and a sponsors section. The sponsors section includes ads for "Book Early and Save" (with a "Book now" button), "Expedia", "It's A Bank", "HEY NOW" (with a "GROUPON" button), and "THE EXPERT IN MEN'S APPAREL".

Arrows point to specific ad placement areas:

- An arrow labeled "970 x 40" points to the banner area below the "LYNNWOOD TODAY" header.
- An arrow labeled "180 x 150" points to the "Book Early and Save" and "Expedia" ads in the sponsors section.
- An arrow labeled "125 x 125" points to the "HEY NOW" and "GROUPON" ads in the sponsors section.